

## COOKIES POLICY

### 1. *Cookies Definition*

- 1.1. Cookies are small data files placed on the computer that are created by the websites a user visits which use cookies, or by certain opened emails. Cookies are used to improve user experience, enable functionality of the website and provide the business with marketing information about the site's visitors.
- 1.2. Cookies do not transfer viruses or malware to the user's computer. Because the data in a cookie does not change when it travels back and forth, it has no way to affect how the user's computer runs, but they act more like logs and they get updated every time the user visits a website.
- 1.3. The HSN Capital Group Ltd's (hereinafter "the Company") cookie disclosure provides the user with information on which cookies are set when they visit the Company's website.
- 1.4. The Company's website uses cookies to provide the functionality the visitor needs to browse the Company's sites correctly. The Company's website issue cookies upon visiting the Company's website, unless the user has changed cookie settings in their browser to refuse cookies. Please note that with cookies switched off, many areas of the website and services will not be made available to the visitors. Additionally, by disabling cookies, the functionality of social bookmarking will not be functional.
- 1.5. The Company does not use cookies to collect personally identifiable information about the visitor – the cookies that the Company uses only collect anonymous information to optimise their services and do not collect personal information.
- 1.6. Please note that not all cookies on the Company's sites are set by the Company. Please see the section below on third party cookies.

### 2. *Cookie Types*

- 2.1. **Functional cookies** are specifically about visitor experience on the website. For example they 'remember' the open/closed status of pop up messages, what time zone or view state was set for the Economic Calendar, enabling access to information stored when registered with the Company and so on. These cookies are essential for the running of the Company's website. Without these cookies the Company's website would not function properly. These are saved temporarily as login information and expire once the browser is closed.
- 2.2. **Session cookies** save website 'session' credentials for visitors both logged in and not logged in. Once the browser is closed, the cookie is deactivated – and the session closed.
- 2.3. **Analytical cookies** collect visitor information, such as the number of visits, how the website was found, where the visitor came from, if via a marketing campaign etc. This information allows the Company to analyse patterns of visitor behaviour and the Company uses that information to enhance

the overall experience or identify areas of the website which may require maintenance. This information is anonymous and is only used for statistical purposes.

- 2.4. **Third Party cookies** are set by other websites who place cookies on the user's computer. The "3rd party" cookies are placed when a user is logged into their service, and the Company does not control the dissemination of these cookies. These cookies are functional, session and analytical, and determine if the user is logged into a social network already, and control bookmarking or sharing the Company's content, or determine when viewing Company videos if the user has have Flash player installed; The Company uses Adobe Flash Player to display this content. Flash cookies (Local Shared Objects) are used to verify if the user's browser supports Flash. If you wish to disable Flash cookies, please visit [www.adobe.com/products/flashplayer/security](http://www.adobe.com/products/flashplayer/security). Other third parties should be contacted directly to view their cookie privacy information.
- 2.5. **Google Analytics:** The Company's website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses analytical cookies placed on the visitor's computer, to help the website analyze the visitor's use of the website. The information generated by the cookie about the visitor's use of the website (including the visitor's IP address) may be transmitted to and stored by Google on their servers. Google may use this information to evaluate the visitor's use of the website, to comply reports on website activity and to provide other services related to website activity and internet usage. Google may also transfer this information to third parties, where required to do so by law, or where such third parties process the information on behalf of Google. Google will not associate the visitor's IP address with any other data held. By using the Company's website, the visitor gives his/her consent to Google to process data about him/her in the manner and for the purposes set out above.

### 3. *Cookies Policy Declaration*

- 3.1. The Company is committed to keeping your personal information safe. For more information on how your data is handled, please refer to the Company's Privacy Policy.